
PRESS RELEASE

2ND NEWIMAGES FESTIVAL
19–23 June 2019
FORUM DES IMAGES



NEWIMAGESFESTIVAL.COM

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2ND THE NEWIMAGES FESTIVAL

19–23 JUNE 2019

Exclusively devoted to digital arts and virtual worlds, [the NewImages Festival](#) will be showcasing a daring program on the occasion of its second edition, to be held at Forum des images, as well as in the heart of Forum des Halles, the Church of Saint-Eustache, and the Mozart Music Academy.

Created by **Forum des images**, the NewImages Festival is always exploring **new artistic horizons**, and giving the general public an opportunity to discover and engage with the most innovative artistic creations, using a whole range of immersive technologies.

The Festival's Industry Days bring together **the most influential XR (VR, AR and MR) industry figures from around the world** to create the co-production and economic models of tomorrow.

The NewImages Festival is a five-day celebration of new forms of storytelling and visual creations, designed to confound the senses and immerse audiences in multiples realities!



INTERNATIONAL VR COMPETITION AND JURY

The NewImages Festival **has shortlisted [12 immersive or interactive works](#)** from approximately a hundred applications. The selection will take you on a tour of the latest in VR creation around the world. Open to all genres – fiction, animation, video game, experimental –, it provides an overview of the best in VR production.

The works in the competition will be evaluated by a **distinguished jury**, presided by US filmmaker **Colin Trevorrow**, who re-launched the *Jurassic* franchise with the smash hit *Jurassic World* (he is currently producing the third chapter in the *Jurassic World* trilogy).

He will be assisted by talented choreographer and director **Bianca Li**, who is developing a work of VR; Legendary Entertainment's **Katie Calhoon**, executive producer of Alejandro González Iñárritu's installation *Came y Arena*; and Taiwanese new media artist **Hsin-Chien Huang**, whose collaborations with Laurie Anderson were recently screened at the Directors Fortnight in Cannes.

On **Saturday 22 June at 7pm**, they will award the **Golden Mask** (Grand Prize), worth €10,000, and the **Special Jury Prize**, worth €5,000. In partnership with SCAM, the **Prize for Innovative Storytelling**, worth €5,000, will distinguish one French immersive work (excluding fiction).

THE SELECTION

The competition will showcase works from far and wide, from the US (***Wolves in the Wall***) to Paraguay (***Opus VR***), Romania (***RocketMan 360***) to Moldavia (***Aripă***). Four French works are part of the selection: Jan Kounen's ***Ayahuasca***; Jan Kounen, Charles Ayats and Sabrina Calvo's ***7 Lives***; the video game ***A Fisherman's Tale***; and the animated futuristic narrative ***Gloomy Eyes***, narrated by Colin Farrell.



The NewImages Festival will also shine a spotlight on Taiwanese production, with four exclusive installations: ***Abandoned Temple***, ***Mr Buddha*** (executive-produced by filmmaker Hou Hsiao Hsien), ***Pneumo Hacker***, and ***Mechanical Souls***, a French-Taiwanese co-production conceived at last year's NewImages Industry Days.

INTERACTIVE STORYTELLING (EXCLUDING XR)

In partnership with **PXN** (the Digital Experiences Producers Association), the NewImages Festival also wanted to showcase the vibrancy of non-XR hybrid formats. Designed for computer or mobile phone screens, five international creations will be presented, including ***Clit-moi*** (Canada), an educational game breaking the taboo of female sexual pleasure, and ***Missing*** (Australia), a breathtaking interactive documentary about a famous criminal case. They will be competing for the PXN Prize, to be awarded on 22 June at 7pm.

TAIWAN, THE ISLAND OF CREATION

This year, the NewImages Festival will highlight the incredible vitality of Taiwanese digital art creators and producers. Beyond the works in the competition, audiences will get a chance to discover a range of never-before-seen immersive stories, where the spirits of yesterday haunt the ghosts of tomorrow. They are ***The Missing Body (Pt. 1)***, a surreal story by **Hsin-Chien Huang**, based on his childhood memories, and three productions from the Kaohsiung Film Archive: ***Afterimage for Tomorrow***, ***Way to Heaven*** and ***Live Stream from YUKI***. These works can be experienced free-of-charge under the canopy of Forum des Halles.



OUTDOOR EXPERIENCES (OPEN TO ALL)

Eminently festive and fun, the NewImages Festival provides a multitude of experiences, available free of charge, with its partner, Forum des Halles.

A **VR cinema** under the canopy will feature immersive film screenings (courtesy of Diversion Cinema) and **interactive multiplayer experiences**, such as VR Arcade game



Ragnaröck, where you can captain your own Drakkar! (In partnership with Illucity.)

Because you don't have to be a boy to like football (soccer), the **virtual table football** game *Koliseum Soccer VR* is open for all at the FIFA Fan Experience. At Porte Saint-Eustache, the Festival will present an **AR photo exhibition** from the 360 series *Paris, l'envers du décor* ("Paris behind the curtain"), a Forum des images/TV5 Monde co-production. Discover the amazing secrets of the City of Lights!

EXCEPTIONAL ENCOUNTERS

Festival-goers will also get a chance to attend exceptional events, including "What is emergence?", a talk with philosopher and scientist **Henri Atlan**. Joining the discussion will be videomaker and YouTube star **Ina Mihalache**, of *Solange te parle* fame, director **Isamël Joffroy Chandoutis**, and author/designer **Charles Ayats** (23 June at 4pm).

A master class with **Molécule (Romain Delahaye)** and **Jan Kounen**, one of the first French directors to embrace VR, will analyze their respective approaches to immersion and the opportunities provided by new forms of storytelling. Their joint adventure in Greenland resulted in an extraordinary creation, **-22.7°C**, which will be screened out of competition at Forum des images on 23 June at 6:30pm. Audiences will also get an exclusive look at **Pandora**, Molécule's experimental installation.



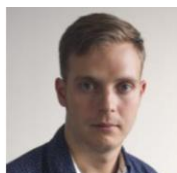
Henri Atlan



Ina Mihalache



Charles Ayats



Isamël Joffroy
Chandoutis



Jan Kounen



Molécule

WHERE THE DIGITAL AND MUSICAL WORLDS COLLIDE

Against the majestic backdrop of the Church of Saint-Eustache, the NewImages Festival will present two extraordinary concerts (open to all): church organist **Thomas Ospital** and electro musician **Baptiste Lagrave** will combine their talents to create original compositions on the occasion of France's Fête de la musique (21 June at 9pm).

The following evening, **J.-B. Dunckel** (of French duo **AIR**) will improvise on analogue synthesizers while clips from the **French National Audiovisual Institute** are projected onto a screen. The brainchild of the **INASOUND Festival**, this sound-and-picture presentation premiered in April (on 22 June at 8:30pm).



JB Dunckel

EDUCATION IN THE VISUAL ARTS AND OUTREACH

One of the Festival's missions is to educate young people about the art of the image. On Wednesday 19 June, school groups, community groups and students from the TUMO School of Digital Education (which was started last year by Forum des images) will be offered personalized guidance to discover works and experiences curated by the NewImages Festival.

On 19–20 June, the Festival will be hosting a new edition of the **Digital Culture Meets**. Organized by the French Ministry of Culture and supported by the National Centre for Cinema and the Moving Image (CNC), it will examine the various ways artists, museums, galleries and heritage institutions use immersive technologies, and how they communicate with audiences.

Along with partners **Club Innovation & Culture CLIC France** and **Immerse UK**, the NewImages Festival will also feature a discussion on VR use in French and British museums and cultural institutions (for industry professionals only).

THE NEWIMAGES FESTIVAL INDUSTRY DAYS

The NewImages Festival is a key hub for industry **creators and professionals the world over**. Last year, more than 300 accredited professionals and French and foreign experts attended the NewImages Industry Days.

This year, over three days, the Festival will be taking things to the next level by welcoming [more than fifty guests](#), XR leaders and decision makers from the US, Canada, China, Australia, Europe, and Taiwan.

These renowned industry figures will be participating in a rich program of events on the occasion of the first [XR Financing Market](#). The launch of a **Franco-Taiwanese creative VR residency** is another innovation, positioning the NewImages Festival as the go-to place for the digital art and immersive technology of tomorrow.

INDUSTRY TALKS

From business models to future trends, from production and distribution strategies to creative innovation, distinguished professionals in this vibrant ecosystem will be sharing their experiences at [keynote speeches, case studies and round-table discussions](#) throughout the Industry Days.

Vicki Dobbs Beck, Head of **ILMxLAB**, will explain the company's content strategy. A division of **LucasFilm**, ILMxLAB is developing the *Star Wars* VR trilogy and recently co-produced the Academy Award-winning installation *Carne y Arena* by Alejandro González Iñárritu.

René Pinnell, the founder of **Kaleidoscope**, a key player supporting immersive creations, will assess the best funding systems for artists.

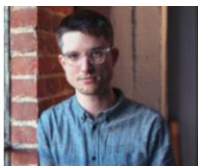
Producer **Dan Lehigh** (Vice-President, **Magic Leap**) and **Sally Reynolds** (Senior Designer, **The Mill**) will address immersive technology use as a way to rewrite the rules of storytelling.

Kristine Severson (Head of Global Content Partnerships, **HTC Vive**), who sees VR as a tool for creative social engagement, will talk about the impact of immersive content in the political and social arenas.

Finally, **Denise Wu** (the Head of Marketing for distribution platform **VeeR VR**), will look into the future of 3DOF VR entertainment content, in terms of distribution, and on- and offline monetization.



Vicki Dobbs Beck



René Pinnell



Sally Reynolds



Dan Lehigh



Kristine Severson



Denise Wu



LAUNCH OF THE XR FINANCING MARKET

The only financing and co-production market dedicated to immersive works, the **XR Financing Market's** strategy is unique in Europe today: to bring together **40 developing projects** under one roof, from such diverse fields as cinema, video games and performing arts, all of which embrace VR or AR technology as a tool for innovation and new forms of storytelling creation.

Out of 112 entrants, the NewImages Festival selection committee selected **forty projects** by world-renowned artists from the fields of contemporary arts (**Elise Morin**), theatre (**Blanca Li**), journalism (**Aela Callan**), and immersive creation (**Saschka Unseld**, **Hsin-Chien Huang**, **Lily Baldwin**).

This diverse selection is reflected in the number of **featured countries: 17**.

Next to production giants such as **Canada**, the **US** or **Australia**, this panorama underscores the vitality of European (and, in particular, Northern) countries, most notably **Norway**, **Denmark**, **Finland**, the **Netherlands**, **Belgium**, the **UK** and **Estonia**. The vibrancy of French XR ecosystem is also manifest. In the wake of international successes such as those of Atlas V, Backlight or DV Group, a veritable hub of production companies – Floréal Films, Lucid Realities or Nexus Forward, to name but a few – are getting actively involved in immersive creation. **For the full list of selected projects, [click HERE](#).**

At the **XR Financing Market**, the leads of projects selected by our panel of experts will be invited to meet one-on-one with the representatives of leading XR companies (online and location-based distributors, museum curators, TV channels, representatives from private and public funds, and XR tech players) in order to optimize funding opportunities.

Global decision makers expected to attend the **XR Financing Market** include **Anna Ticktin** (Samsung Electronics), **Mária Rakušanová** and **Kristine Severson** (HTC Vive), **Denise Wu** and **Rosie (Ruogu) Huang** (VeeR VR), **Hugies Sweeney** (ONF/NFB), **Carter Hulings** and **Ronald Menzel** (Dreamscape Immersive), **Michael Masukawa** (Secret Location), **Myriam Achard** (Centre Phi), **Zillah Watson** (BBC), and **Grace Lee** (Kaohsiung Film Festival).

René Pinnell, founder of the Kaleidoscope Fund, will also award a **special prize** to the **winning project** by including it in the Kaleidoscope Slate Funding 2019, an innovative funding platform aiming to support the **ten most innovative AR or VR works**, with budgets ranging from \$100K to \$1M (the previous edition of KSF helped raise \$14M). The selected project will be unveiled during the NewImages Festival awards ceremony, on Saturday 22 June at 7pm.

SPOTLIGHT ON TAIWAN

After Africa and Canada, the NewImages Festival will honour Taiwanese XR creation and provide a unique perspective on one of the world's best XR ecosystems, combining bold creativity, technological prowess and production support.

Creators, producers, studio and official representatives, institutions, tech leaders, and a delegation of government officials will be the guests of the Festival and its Industry Days.

Three industry talks will help audiences understand the formidable dynamics at work between Taiwanese artists and professionals. A round-table discussion featuring **“Apu” Pu-Yuan Chang** (Funique VR), **Estela Valdivieso** (Serendipity Films) and **“Tommy” Chia-Wen Chang** (HTC Vive Originals), among others, will provide an overview of the Taiwanese ecosystem.

Hsin-Chien Huang will share his experience and artistic output, inspired by immersive technologies; **“Grace” Huai-Chin Lee** and **“Aimee” Sin-Yi Yao** will explain how the Kaohsiung Film Archive started the VR FILM LAB, a platform dedicated to creators.

LAUNCH OF TAIWAN'S FIRST VR RESIDENCY

In partnership with the **Kaohsiung Film Festival** and **Taipei's French office**, the NewImages Festival is also launching **the very first French-Taiwanese VR residency**, in Taiwan. **Over three months in Kaohsiung**, it will give a French creator a unique opportunity to develop their innovative VR project – 360, interactive device, installation – in a supportive environment, and in direct collaboration with key figures from the Taiwanese industry. The completed project will be showcased in the next edition of the Kaohsiung Film Festival, and at the 2020 NewImages Festival.

This year's laureate will be announced on Saturday 22 June, during the NewImages Festival awards ceremony.

The new residency epitomizes the Festival's desire to explore new networks and foster synergies between French and foreign talents.



Journée éducation aux images et mondes virtuels

Mercredi 19 juin

Forum des images p.23
→ 9h-18h

**Découverte d'une sélection
d'œuvres en VR ou AR
(films, jeux, installations
immersives) pour les jeunes
et les groupes du champ
social en accès libre**

Journées tout public

Mercredi 19 juin

La Canopée p.20-21
→ 10h-20h30

**Expériences immersives
hors les murs**

Jeudi 20 juin

La Canopée p.20-21
→ 10h-20h30

**Expériences immersives
hors les murs**

Vendredi 21 juin

La Canopée p.20-21
→ 10h-20h30

**Expériences immersives
hors les murs**

Forum des images p.18
(salle 300)
→ 20h30

**République
(film interactif)**

église Saint-Eustache p.19
→ 21h

**Concert de Baptiste Lagrave
et Thomas Ospital:
« Orgue et électro »**

Samedi 22 juin

La Canopée p.20-21
→ 10h-20h30

**Expériences immersives
hors les murs**

Forum des images p.6-18
→ 10h-12/13h-21h

Expériences immersives

église Saint-Eustache p.19
→ 20h30

**Concert de JB Duncel:
« Aux sources de l'électro »**

Dimanche 23 juin

La Canopée p.20-21
→ 10h-20h30

**Expériences immersives
hors les murs**

Forum des images p.6-18
→ 10h-12/13h-21h

Expériences immersives

Forum des images p.22
(salle 300)
→ 16h

Rencontre avec Henri Atlan

Forum des images p.22
(salle 300)
→ 18h30

**Master class
Molécule x Jan Kounen**

Journées professionnelles Industry Days

Mercredi 19 juin

Wednesday
19 June

Forum des images p.26
(salle 100)
→ 9h30-12h30
9.30am-12.30pm

**UK-FR Museum and
Cultural Venues VR Forum**

Forum des images p.24
(salle 500)
→ 10h-13h/14h30-17h30
10am-1pm/2.30pm-5.30pm

**Rencontres
Culture Numérique**

Jeudi 20 juin Thursday 20 June

Conservatoire p.33
W. A. Mozart (La Canopée)
→ 9h-19h | 9am-7pm

XR Financing Market

Forum des images p.6-18
→ 10h-19h | 10am-7pm

Expériences immersives
Immersive experiences

Forum des images p.25
(salle 500)
→ 10h30-13h/14h30-17h30
10.30am-1pm/2.30pm-5.30pm

**Rencontres
Culture Numérique**

Forum des images (Grand Foyer)
→ 19h30 | 7.30pm

Soirée d'ouverture
Opening soirée

Vendredi 21 juin Friday 21 June

Forum des images p.6-18
→ 10h-19h | 10am-7pm

Expériences immersives
Immersive experiences

Forum des images p.39-41
(salle 300)

→ 14h-19h | 2pm-7pm

Interventions | Talks pro

14h10 | 2:10pm

**De l'impact des contenus
immersifs** | From immersive
contents to impact

Avec | with Nicolas Blies & Stéphane
Hueber-Blies (a_BAHN),
Valérie Montmartin (Little Big Story),
Kristine Severson (HTC Vive)

15h10 | 3:10pm

FoxNext VR, 20th Century Fox
FoxNext VR, 20th Century Fox

Kelly DiGregorio (FoxNext VR Studio,
20th Century Fox)

15h30 | 3:30pm

Narration et réalité augmentée
Augmented Reality storytelling
Mariana Irazu (1RIC)

15h50 | 3:50pm

**Création, distribution
et valorisation des contenus
de divertissement en VR 3DOF**
3DOF VR entertainment content,
distribution and monetization
Denise Wu (VeeR VR)

16h30 | 4:30pm

**Nouvelles expositions : les musées
à l'heure de leur mue numérique**
New exhibitions: museums in
the age of digital transformation

Avec | with Roei Amit (Rmn-Grand Palais),
Lawrence Chiles (The National Gallery),
Sarah Ellis (Royal Shakespeare Company),
Chloé Jarry (Lucid Realities),
Étienne Tellier (Iconem)

17h30 | 5:30pm

**Créations immersives : panorama
de l'écosystème taïwanais**
Immersive works: an overview
of the Taiwanese ecosystem

Avec | with « Tommy » Chia-Wen Chang
(HTC Vive Originals), « Apu » Pu-Yuan Cheng
(Funique VR), « John » Han-Chiang Hsu
(scénariste, réalisateur) | screenwriter,
director), Estela Valdivieso Chen
(Serendipity Films)

18h40 | 6:40pm

**Comment développer de manière
exponentielle les financements
pour les artistes ?**
How to exponentially increase
funding for artists?
René Pinnell (Kaleidoscope)

Samedi 22 juin

Saturday 22 June

Forum des images p.41-42
(salle 300)

Interventions | Talks pro

14h40 | 2:40pm

**L'utilisation de la réalité
augmentée et des nouvelles
technologies pour réinventer
les modes de narration
traditionnels** | Using Augmented
Reality and new technology
to enhance traditional storytelling

Avec | with Nelly Gocheva
(The New York Times), Dan Lehrich (Magic
Leap Studios), Sally Reynolds (The Mill),
Sarah Ellis (Royal Shakespeare Company)

15h45 | 3:45pm

**Kaohsiung VR FILM LAB: Comment
créer une ville où la réalité virtuelle
puisse s'épanouir ?** | Kaohsiung VR
FILM LAB: Endeavor to create
a VR-friendly city?

Avec | with « Grace » Huai-Chin Lee,
« Aimee » Sin-Yi Yao (Kaohsiung Film
Festival VR & Kaohsiung VR FILM LAB),

16h30 | 4:30pm

**VR : une plongée dans la création
et les émotions** | VR: Walk into your
heart and art

Hsin-Chien Huang (artiste nouveaux
médias) | New media creator)

16h50 | 4:50pm

**LBE et expériences VR
multijoueurs** | Location-based
and multiplayer VR experiences

Avec | with Frédéric Lecompte (BackLight),
Michael Masukawa (Secret Location),
Ronald Menzel (Dreamscape Immersive),
Jean Mizrahi (Ymagis)

→ 18h | 6pm

**Entrez dans l'histoire :
innovations dans la narration
immersive** | Step inside our stories:
Innovation in immersive storytelling
Vicki Dobbs Beck (ILMxLAB)

Forum des images (salle 300)
→ 19h | 7pm

**Cérémonie de remise
des prix** | Awards Ceremony

Lieu surprise | Secret location
→ 22h | 10pm

Soirée de clôture
Closing soirée

Informations pratiques

Tarifs

Expériences et installations dans les espaces du Forum des images

→ Forfait 2h:

Tarif plein: 12 €

Tarif réduit*: 9 €

Accès libre dans la limite des places disponibles dans le créneau horaire réservé

Activités hors les murs

– entrée libre

Expériences et installations (Canopée)

Rencontres et tables rondes (Forum des images)

Concerts (église Saint-Eustache)

* Moins de 25 ans, étudiants, demandeurs d'emploi, plus de 60 ans, personnes à mobilité réduite, élèves de TUMO Paris, détenteurs de la carte Forum Liberté

Forum des images

Forum des Halles
2, rue du Cinéma
– Porte Saint-Eustache
75001 Paris

Église Saint-Eustache

146, rue Rambuteau
75001 Paris

Canopée

Forum des Halles
Niveau -1 (extérieur)
75001 Paris

Accès

Métro

Les Halles
(ligne 4)
et Châtelet
(lignes 1, 7, 11, 14)

RER

Châtelet-Les Halles
(lignes A, B, D)

Bus

67, 74, 85
arrêt Coquillière-Les Halles

newimagesfestival.com

forumdesimages.fr

Partenaires officiels

arte

高雄電影節
TAIPEI FILM FESTIVAL

CCN

Bureau Français de Taipei
台北文化協會

la culture avec la copie privée

france.tv

Centre Culturel de Taiwan
臺灣文化中心
à Paris

Centre Culturel de France
法蘭西文化中心

Culture

SACD

sacem

INSTITUT FRANÇAIS

PROCIREP

Scam*

Partenaires médias

20
20.12.18 à 20.12.19

Konbini

PARIS

franceinfo:

SVFY

le Bonbon

l'hercuptibles

Partenaires associés

FORUM
DES HALLES

DIVERSION
CINÉMA

VRRROOM

ina

blink

cap-digital

PlayStation.

PlayStation.

TV5MONDE