

# XR COMPETITION

## Regulations

### Call for projects 2023

Call for projects is open from **Tuesday, November 8<sup>th</sup> 2022** to **Tuesday, January 10<sup>th</sup>, 2023** (11:59pm, GMT). Go to the application form: <https://newimages-xr-competition-2023.paperform.co>

*Last update on November 3<sup>rd</sup>, 2022.*

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## 1- About the XR Competition

**1.1 - Presentation.** The XR Competition (official competition) is open to all artworks and projects that include an immersive device or technology (VR, AR, MR, VR games, sound or binaural sound projects, VR immersive theater, digital installations, etc.). Between 10 and 20 artworks will be selected and exhibited as part of the 6<sup>th</sup> NewImages Festival from April 5<sup>th</sup> to 9<sup>th</sup>, 2023 at the Forum des images and/or in other Parisian venues of the festival, as well as on the festival's virtual platform.

Given the exceptional circumstances linked to the COVID-19 epidemic and according to the evolution of the health situation, these conditions may have to be adapted. Should this happen, decisions and measures taken by the festival's team will be announced as soon as possible.

**1.2 - Jury and awards.** Selected works will be judged by an international jury. Four prizes will be awarded, with endowments from €3,000 to €6,000.

Other awards may be announced in the near future. Besides, special mentions (not endowed) may be awarded by the members of the jury.

**1.3 - Awards ceremony.** The ceremony will take place on Friday, April 7<sup>th</sup>, 2023 (Industry Days closing night). The endowment will be paid to the production company. In case of equally-ranked works, the endowment will be equally shared between the winners.

## 2- Eligibility

**2.1 - Eligible works.** The XR Competition is open to any work:

- using XR or immersive technologies (at least, one of the following: Virtual Reality, Augmented Reality, Mixed Reality) or other immersive devices (binaural 3D audio, VR games, among other things)
- exploring new kinds of storytelling and narration
- completed in 2022 or 2023 (work-in-progress are eligible too, provided they are completed by March 2023)

**2.1 - Not eligible.** Ads, communication, institutional and educational projects are excluded.

If you have any question regarding the eligibility of your project, please do not hesitate to contact us: [newimages-industrydays@forumdesimages.fr](mailto:newimages-industrydays@forumdesimages.fr)

## 3- Submission process

**3.1 - About the call for projects.** Submissions must be made:

- in French or in English
- [online](#) no later than Tuesday, January 10<sup>th</sup>, 2023 (11:59 pm, GMT)

In addition, please note that:

- incomplete entries will not be considered
- there is no time limit to complete [the form](#)
- your answers and data are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for applications to submit your project, in order to avoid any technical issues.

The festival guarantees the confidentiality of the submitted information and materials.

By registering, you declare and guarantee that you are the holder of all the usage rights to the work necessary for this registration, or have been authorized to do so. NewImages Festival cannot be responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

**3.2 - Submission fees.** Each project submission shall be finalized by paying entry fees to cover operating costs (€40 excl. taxes - €48 incl. taxes). Please note that application fees are subject to VAT applicable in the country where the event is being held. No project will be considered until the fees have been paid. These fees are non-refundable. They cannot be considered as an accreditation, and therefore, do not give access to the festival.

**3.3 - Multiple registrations.** Multiple projects can of course be submitted by the same person / company. In this case, once the first project has been registered, a 20% discount is granted on the submission fees for any additional project registered whether for the XR Competition or for the XR Market.

How to get a discount? Once you have registered your first project, please contact us ([newimages-industrydays@forumdesimages.fr](mailto:newimages-industrydays@forumdesimages.fr)) to get your discount code. Please be sure to mention in your email the title and the submission ID of the first project (appearing in the confirmation email). A non-transferable and single-use code will be provided to be applied to your next registration.

**3.4 - Files and builds.** First and foremost, please read our [technical specifications](#).

For the selection process, download links must be valid until February 15<sup>th</sup>, 2023

If the project is selected:

- the build for the virtual platform as well as the 3D assets must be sent no later than February 28<sup>th</sup>, 2023 (technical specifications will be shared in due time)

- for the exhibition on site, the final version must be submitted by March 1<sup>st</sup>, 2023. Links must be valid until the end of the festival (April 9<sup>th</sup>, 2023)

If you have any technical inquiry, please contact [newimages.support@forumdesimages.fr](mailto:newimages.support@forumdesimages.fr)

## 4- Selection

**4.1 - Selection board and criterion.** All eligible projects will be evaluated by a committee made up of the festival's director and members of the programming team.

Please note that the premiere status is not decisive. However for equally-ranked works, priority may be given to World or International Premieres and, to a lesser extent, to European Premieres.

**4.2 - Official announcement.** Projects selected for the XR Competition will be announced mid February. All the project holders, whether selected or not, will be preliminary notified by email.

From the moment the invitation is sent, selected teams have six days to confirm and/or update the information related to their project.

**4.3 - Exhibition during the festival.** Should a work be selected, it will be exhibited from April 5<sup>th</sup> to 9<sup>th</sup>, 2023 at the Forum des images and in other festival venues, as well as on the virtual platform of the NewImages Festival (terms and conditions will be given to the selected teams in good time).

For each selected project, the programming team shall determine:

- exhibition areas and hours
- headsets and set design (according to the recommendations made when you registered your project)

**4.4 - Undertakings of selected teams.** They commit:

- not to disclosing information regarding the selection prior to the Festival's official announcement

- to respecting the premiere status indicated during the submission (any change must be notified by email)
- to including the NewImages Festival logo and mentioning the selection on all promotional and publicity materials, as soon as the official announcement is made (a promotional kit will be sent late March)
- to allowing - at least - one additional exhibition of their work, free of charge, within the framework of a special focus dedicated to NewImages Festival in some upcoming events (see below)

These obligations will be reminded and detailed later to the selected applicants. If these conditions are not met, the festival reserves the right to reconsider the selection of the project.

**4.5 - NewImages Festival additional exhibitions.** Thanks to its network of partners in France and abroad, NewImages Festival is regularly invited to organize exhibitions of its selection in other events and festivals. As such, the selected creators may be asked - if applicable - to consent to at least one exhibition of their work, free of charge. They will of course be notified and consulted beforehand so that these presentations can be fully organized according to their distribution strategy. With this in mind, no decision will be taken without their agreement.

## 5- Compensations

**5.1 - If selected.** For each project selected in competition, the festival will provide the team with:

- 2 complimentary accreditations for the Industry Days (April 5<sup>th</sup> to 9<sup>th</sup>)
- a preferential of €60 incl. taxes (€50 before tax) for any additional person from a selected team wishing to get accredited (= FULL ACCESS)

No screening fee will be paid for projects selected in competition.

**5.2 - If not selected.** For each submitted project, the festival will provide the teams with a code (valid three times) granting a 30% discount to be used for any accreditation to Industry Days.

**5.3 - Other expenses.** In either case, please note that travel or accommodation costs and any other expenses are to be paid by the participants.

## 6- Communication and promotion

**6.1 - Communication materials.** Early February, a form will be sent to the selected teams in order to confirm and/or update the information related to their project. If your project is selected, by accepting these terms and conditions, you authorize the festival to use them for promotional purposes on its various communication channels, for a period of three years.

**6.2 - NewImages Festival logo.** As soon as the selection is announced, creators and producers will be asked to add the festival logo / mention their selection on their communication tools (a promotional kit will be sent Early February). After the festival, the winners will be provided with a special communication kit with a new logo, including their award.

## 7- Schedule

**Tuesday, November 8<sup>th</sup>, 2022:** call for projects opens.

**Tuesday, January 10<sup>th</sup>, 2023:** call for projects closes.

**Early February 2023:** applicants notification.

**Mid-February 2023:** selected projects are officially announced.

**Tuesday, February 28<sup>th</sup>, 2023:** build and 3D assets for the virtual platform must be provided.

**Wednesday, March 1<sup>st</sup>, 2023:** completed version / final build must be provided (on site exhibition).

**Friday, April 7<sup>th</sup>, 2023:** Award Ceremony, NewImages Festival.