RESIDENZA XR FARNESE - VILLA MEDICI

Regulations Call for applications 2023











Call for applications is open from **Wednesday**, **January 3**rd **to Thursday**, **March 1**st, **2023** (11.59pm, GMT). Go to the application form: call-for-applications-farnese-medici-xr-residency-2023.paperform.co

Last update on January 25th, 2023.

1- About the Farnese - Medici XR Residency

1.1 - Presentation. Launched in 2021 by the Embassy of France in Italy and the Institut français Italia, in partnership with the NewImages Festival the French Academy in Rome (Villa Medici) and Rai Cinema, the Residenza XR Farnese - Medici is a program never seen before in Italy dedicated to immersive creation.

The program is open to all extended realities (virtual, augmented and mixed) and allows a French creator or a creator residing in France to live a unique experience and to benefit from a privileged moment to work on his/her project, as well as to develop his/her professional network.

Also, the program has been designed in such a way that it will be the opportunity to strengthen connections and create new synergies between France and Italy in the field of creative innovation.

- **1.2 Running of the residency.** The program will be held at the French Academy in Rome Villa Medici from September 18th to October 15th, 2023. Prior to and/or at the end of the residency period, the selected artist will also have the opportunity to participate in various events in Italy, like the Mostra in Venice and the Meet in Milan.
- **1.3 Purposes.** The project supported by the Farnese Medici XR Residency must premiere at the Newlmages Festival 2024. At the end of his/her residency, the selected creator will be asked to submit a report of his/her experience, work and the evolution of the project during this period.
- **1.4 Advantages.** The selected creator will be provided with:
 - o a 4-week residency at the Villa Medici in Rome, including accommodation
 - an endowment of €6,000¹
 - connections with the local XR ecosystem
 - the acquisition of a 360 version of the project by Rai Cinema (pre-purchased:
 €2,000)

Other compensations:

- exclusive exhibition of the project at the NewImages Festival
- accreditation for the Industry Days (NewImages Festival) in 2024
- invitations to festivals and professional events in Italy² (TBC: Mostra de Venise,
 Cinecittà, MIA de Rome, TSFM de Turin, MEET de Milan...)
- for any meeting or business trip in Naples or in Florence, accommodation expenses may be covered by the partners³

¹ This grant will cover travel expenses to Rome, creator's travel and/or accommodation expenses for other business trips in Italy related to the residency, per diem. It may also be invested in the development of the project. The payment will be made in two steps: 50% after signing the contract and 50% during the month of the residency.

² Accreditations are covered by the partners. Travel and accommodation expenses must be covered by the €6,000 endowment.

³ Subject to availability and to be discussed with the Institut français Italia. Travel expenses will be covered by the €6,000 endowment.

2- Eligibility

2.1 - Applicants profile.

- o artist, creator or project holder
- aged 18 years and over
- o French of living in France
- speaking English and/or Italian
- experienced professional with previous projects in the XR field
- **2.2 Eligible projects.** This call for applications is open to all XR projects (VR360, VR interactive, augmented or mixed reality, installation including immersive technologies), providing that it is a French production or co-production. The project may be in an LBE format, an immersive show, a comic book, an installation, a video mapping, etc., but must be able to be displayed in a 360° format.

3- Application process

3.1 - About the call for applications. Application:

- must be made in English
- must be <u>made online</u> no later than Thursday, March 1st, 2023 (11:59pm, GMT)
- o is free of charge

In addition, please note that:

- o incomplete entries will not be considered
- there is no time limit to complete the form
- your answers and data are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for applications to submit your project, in order to avoid any technical issues.

By registering, you acknowledge that you are the author of the submitted project and/or you are authorized to submit the project by all the other right holders. The program's partners cannot be

responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

- **3.2 Application form.** We invite you to read carefully what information and documents have to be provided in the presentation file required in the registration form:
 - a copy of identity card or passport (for French ones)
 or
 - o a copy of Permanent Residency Certificate or valid work visa (for internationals)
 - a short biography
 - o a CV / résumé
 - o a portfolio of your previous projects
 - a cover letter
 - o a reference letter (optional)
 - o a (long) synopsis of your project
 - a literary and artistic note
 - o a technical sheet
 - project stills (if any)
 - a projected budget
 - o a funding plan
 - o an estimated production schedule
 - o a projected work plan for the residency

4- Selection and undertakings

- **4.1 Selection board.** All eligible projects will be evaluated by a committee made up of the Director of the French Academy in Rome Villa Medici or his representative, representatives of the Newlmages Festival, the Institut français Italia and Rai Cinema.
- **4.2 Notification and official announcement.** The name of the selected creator will officially be announced during the Award Ceremony of the 6th edition of the NewImages Festival, on

Friday 7th April 2023 at the Forum des images (Paris). Applicants will have been notified in advance by e-mail of the selection board's decision concerning their application.

- 4.3 Guarantees and advantages for the selected creator. See "1.4 Advantages".
- **4.4 Undertakings of the selected creator.** A contract mentioning all commitments on both sides shall be signed between the selected creator and the partners.

Before the residency, the selected creator will be asked to:

 share a projected work plan for his/her residency with the partners (including the events he/she would like to attend and the business trips he/she considers in Italy)

During / after the residency, the selected creator is asked to:

- meet and exchange with the other artists from the Villa Medici
- execute the work / production plan
- send to the partners a report of his/her experience, work and the evolution of the project during this period (at the end of the residency)

Besides, regarding the project:

- it must be presented during the NewImages Festival 2024
- if it is not completed in June 2024 a prototype or work-in-progress must be showcased during the 7th NewImages Festival
- a 360 version / adaptation is required (of all or part of the project) to be launched on the Rai Cinema Channel VR app
- o partners' logos must be included in credits and communication materials
- partners⁴ will be allowed to showcase the project for promotional purpose in their year-round line-up

5- Schedule

⁴ NewImages Festival, Embassy of France in Italy, Institut français Italia, French Academy in Rome (Villa Medici), Rai Cinema.

Tuesday 3rd January 2023: call for applications opens.

Wednesday 1st March 2023: call for applications closes (11:59pm, GMT).

Early March 2023: applicants notification.

13th March 2023 2:30 to 4:30 pm: online meetings with the finalists.

Friday 7th April 2023: Award Ceremony, NewImages Festival

6- Contact

Feel free to contact us if you any further question: newimages@forumdesimages.fr