

VILLA FORMOSE IMMERSIVE FRANCE XR PROTOTYPING RESIDENCY

Regulations Call for Applications 2023

forum
des images
NewImages
Hub



TAICCA
T A I W A N
CREATIVE CONTENT AGENCY
文化內容策進院



Bureau
Français
de Taipei

INSTITUT
FRANÇAIS



Applications are open from **Thursday, July 20th to Sunday, September 3rd, 2023** (11:59pm, GMT).

Go to the registration form: <https://wqjskbnz.paperform.co/>

Last update on Monday, July 17th, 2023.

1- About the Villa Formose Immersive - France XR Prototyping Residency

1.1 - Presentation. Strengthened by its previous collaborations with the Taiwanese XR ecosystem (including an annual residency for a French XR creator launched in 2018), the Forum des images partners with the Centre national du cinéma et de l'image animée (referred as CNC), Taiwan Creative Content Agency (referred as TAICCA), Kaohsiung Film Archive and the French Office in Taipei, to launch the Villa Formose Immersive in 2023: an exceptional bilateral residency program for immersive creation between France and Taiwan. The Forum des images (or NewImages Hub), the CNC, TAICCA, Kaohsiung Film Archive (or

Kaohsiung Film Festival or Kaohsiung VR FILM LAB) and the French Office in Taipei hereinafter referred to as “Villa Formose Immersive 2023-2024 partners”.

As part of the Villa Formose Immersive program, the **France XR Prototyping Residency** will allow **one Taiwanese creator** to go to **Paris** between **March and April 2024** for a period of **3 to 7 weeks** (depending on the project) to develop the prototype of an immersive experience with the help of French artists and professionals. The implementation of the program may be subject to change depending on the evolution of the COVID-19 epidemic, and the situation of the borders.

During the France XR Prototyping Residency, the selected creator will devote his/herself to the development of his/her immersive project for which he/she is invited to work in cooperation with French professionals, as well as local technical crews and production companies. The program is also intended to help the selected creator strengthen his/her network and skills.

1.2 - Purpose. At the end of the residency, the selected creator must have developed at least a production-ready prototype as well as a report of his/her work and the evolution of the project during the residency.

1.3 - Advantages. The selected creator will be provided with:

- One round-trip flight ticket Taiwan - Paris (economy class)
- a 3 to 7 weeks accommodation in Paris
- a workspace at a partner’s location in Paris
- mentoring sessions on XR production & distribution
- the provision of VR headsets as well as other equipment on site¹
- a total grant of 1,400,000 NTD including but not limited to, production fee, daily living allowance of 50 EUR/day, insurances and taxes. Other travels and private expenses are not covered.

Other advantages:

- a conference opportunity for the selected creator at TUMO Paris in front of students & professionals;
- a prototype or, if applicable, a more developed work-in-progress or the completed project will be showcased or presented as part of the NewImages

¹ Provided that the equipment is available and that its use does not interfere with the schedule and activities of the partner’s location. The provision of any equipment has to be approved by the partner’s location.

Festival, Taiwan Creative Content Fest (TCCF) and Kaohsiung Film Festival in 2024 (if applicable)

- accreditation for the 2024 Industry Days (NewImages Festival)
- accreditation for the 2023 and 2024 Kaohsiung Film Festival (Oct. 7th to 22nd, 2023)
- accreditation and pitching opportunity during the 2023 and 2024 Taiwan Creative Content Fest (TCCF) (Nov. 7th to 12th, 2023)
- personalized coaching to seek additional French or Taiwanese funding

2- Eligibility

2.1 - Applicants profile. This call for applications is open to any creator invested in the field of XR/immersive creation:

- aged 18 years and over
- with Taiwanese nationality
- speaking English (and/or French)
- with at least a first professional experience in the XR/immersive field

2.2 - Eligible projects.

- This call for applications is open to all creative and innovative XR or immersive projects (including but not limited to VR360, VR interactive, augmented or mixed reality, installation including immersive technologies, hybrid live performance) with international impact (potentials in fundraising and international distribution), providing that it is a Taiwanese production or co-production.
- Formats, themes, subjects, and lengths of the project are not restricted, but the project should place cultural creative content at its core.
- If a project or a similar project has been awarded grants from TAICCA, the National Culture and Arts Foundation, the Ministry of Culture of Taiwan and its affiliated agencies/institutions or relevant institutions which are subsidized/donated by the Ministry of Culture's budget, the application is not eligible.
- Should the Forum des images, the CNC, TAICCA, the Kaohsiung Film Archive or the French Office in Taipei learn that other grants have been previously awarded to the content of the project, TAICCA shall, after an investigation, revoke the grant and set a deadline for the returning of such grant.

3- Application process

3.1 - About the call for applications. Application:

- must be made in English except for the applicant's name
- must be made **online** (<https://wgjskbnz.paperform.co/>) no later than September 3rd 2023 (11:59pm, GMT)
- is free of charge

In addition, please note that:

- each applicant can only submit one project
- incomplete entries will not be considered
- there is no time limit to complete **the form** (<https://wgjskbnz.paperform.co/>)
- your answers and data are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for applications to submit your project, in order to avoid any technical issues.

By registering, you acknowledge that you are the author of the submitted project and/or you are authorized to submit the project by all the other right holders. The Forum des images, the CNC, TAICCA, the Kaohsiung Film Archive and the French Office in Taipei, cannot be held responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

3.2 - Application form. We invite you to read carefully what information and documents have to be provided in the presentation file required in the registration form:

- English and Chinese name
- a copy of identity card or passport
- a short biography
- a CV / résumé
- a portfolio of your previous projects
- a cover letter
- a reference letter (optional)

- a (long) synopsis of your project

- a literary and artistic note
- a technical sheet
- project stills (if any)
- a projected budget and a funding plan ([see appendix 1 for template](#) to be added to the presentation file)
- an estimated production schedule including milestone checkpoints between now and November 2024
- an international market strategy and distribution plan: including channel analysis, market positioning, exhibition or performance plan, international influences, and implementation method.
- a projected work plan for the residency
- an expected result of the residency and the showcase plan for the prototype
- Other documents such as onworking script, moodboard, visual references, etc. are highly appreciated and could be attached in the annex/appendix.

3.3 - Amount and Item.

- A total of 1,400,000NTD grant will be awarded to the selected creator for prototyping the selected project. This grant includes but is not limited to production fee, daily living allowance of 50 EUR/day, insurances and taxes.
- The percentage of the grant of the total estimated project cost is not restricted, but considering the quality of the development results, an application having self-raised funds to cooperate will be considered preferentially.
- For the production fee, any expenditures for the purchasing machinery & equipment & software, renovating, repairing or rental of space, for marketing & promotional activities, are excluded from the grant coverage; however, rental costs of machinery & equipment & software are not subject to this limit.
- The grant will be disbursed in two installments: the first installment will be 70% of the total amount after signing the contract between the selected creator, Forum des images and TAICCA; and the second installment will be 30% of the amount after the required files of the project are approved and the developed work-in-progress of the completed project meet the quality set in the contract. For the avoidance of doubt, if the quality does not meet the agreement, TAICCA has the right to reduce the payment amount.

The funding schedule and the documents to be submitted will be stipulated separately in the contract.

4- Selection and undertakings

4.1 - Selection board. All eligible projects will be evaluated by a committee composed of representatives of Forum des images, CNC, TAICCA, Kaohsiung Film Archive and the French Office in Taipei.

4.2 - Selection criteria.

- Artistic direction (creativity and innovation)
- Motivation & interest for the residency
- Complete and clear presentation of the project
- Market potential and international impacts
- Feasibility
- Financial stability

4.3 - Notification and official announcement. The name of the selected creator will officially be announced at the end of September. Applicants will be notified in advance by e-mail of the selection board's decision concerning their application.

4.4 - Guarantees and advantages for the selected creator. See "1.3 - Advantages".

4.5 - Undertakings of the selected creator. A contract mentioning all commitments on both sides shall be signed between the selected creator, Forum des images and TAICCA within one month from the date the laureate is announced.

4.5.1 - During the residency, the selected creator commits to:

- take part in a workshop or give a conference as part of the educational or promotional programs organized by Forum des images
- present his/her project and progress made during the residency during NewImages Festival 2024
- communicate on social media on the residency and the evolution of the project tagging the partners (communication kit will be provided)
- execute the production plan

4.5.2 - After the residency, the selected creator commits to:

- provide a written report of the prototyping and residency process, including but not limited to explanatory texts, scripts, photos or video footage after the residency, and submit the advanced work-in-progress project file to TAICCA and Forum des images.
- not present any previously disclosed materials or works related to this project or workshops before TCCF 2024 unless prior written consent is obtained from TAICCA, in order to make this project publicly available for the first time at TCCF 2024 after a work-in-progress version is presented at the NewImages Festival 2024. Notwithstanding the foregoing, TAICCA owns the final rights to decide whether this project shall be showcased in TCCF. Forum des images retains the right to showcase the project during NewImages Festival 2025.
- participate as speaker and share the prototyping residency experience in at least 5 panels, forums, workshops or other related industrial events organized by any of the Villa Formose Immersive 2023-2024 partners within 2 years after the residency ends.

4.5.3 - Regarding the project, the selected creator commits to:

- work in cooperation with French XR professionals
- present at the end of the residency program:
 - a prototype (if submitted as a concept)
 - an advanced work-in-progress (if submitted as a prototype)
 - a completed (or almost completed) version (if submitted as an advanced work-in-progress)
- showcase or present the project during the 2024 editions of NewImages Festival, Taiwan Creative Content Fest (TCCF) and Kaohsiung Film Festival
- provide Villa Formose Immersive 2023-2024 partners with progress statements from the development period to 3 years after the closing of the prototyping project - in order to understand the further implementation status of the project
- include the mention² and the logos³ in the project credits and promotional materials

² “This project has been developed during the Villa Formose Immersive - France XR Prototyping Residency.”

³ The Forum de Images, the CNC, TAICCA, Kaohsiung VR FILM LAB, the French Office in Taipei and/or any other logo required by the parties mentioned.

- agree to permanently authorize the select recommendation platform(s) or the third party respectively specified by the Villa Formose Immersive 2023-2024 partners to use including but not limited to reproduce, edit, adapt, public transmission, public broadcast, etc. the project materials such as images, stage photos, posters, texts, sound recording or videos (trailers and film clips) for promotional / educational purpose or to showcasing or presenting the project in their related events
- Based on the goal of promoting Taiwan's cultural content industry, the selected creator must agree to assist all the Villa Formose Immersive 2023-2024 partners in preparing and/or executing the related activities, and:
 - shall list Taiwan as one of the main presenting countries of the final work.
 - shall provide TAICCA with the completion prototype work provided in accordance with the project and grant to TAICCA, a non-exclusive and free payment license under them, to use for keeping a permanent collection in TAICCA's archives.
 - shall agree that TAICCA may conduct cooperation matchmaking, promotion, or any non-profitable and non-authorize-related matters regarding the completion work provided in accordance with the project.

4.6 - Rules by which the selected creator shall abide.

- The selected creator shall not transfer all or part of the eligibility to receive grants, the rights and obligations conferred by the Villa Formose Immersive 2023-2024 partners in accordance with this Regulation, and the proposal to any third party.
- After the Villa Formose Immersive announces the approval of the grant, the approved applicant shall not alter or change any part of the plan (including but not limit to title, format, synopsis, main creative team members) or budget in the approved projects without permission from the Villa Formose Immersive 2023-2024 partners.
- The selected creator will be committed to completing the full residency as agreed. If there is any reason to withdraw from the residency, the selected creator should notify the Villa Formose Immersive 2023-2024 partners and obtain their approval. During the residency, if the selected creator wishes to travel, he/she needs to notify the Villa Formose Immersive 2023-2024

partners and follow the residency guidelines as stated in this Regulation and the contract. The selected creator should not overlap this residency with other residency programs.

- In case the work provided in accordance with the project is stopped, fails to complete, is overdue, insufficiently developed by the selected creator, TAICCA may reduce the amount granted, revoke or nullify their qualifications to receive the grant and the selected creator may not apply for TAICCA's program within 2 years from the day of revocation or nullification.
- The grant awarded pursuant to this Regulation shall be withheld in accordance with the tax laws of the Republic of China (Taiwan). The selected creator shall pay attention to the amount of taxes payable. If there is a need for tax reduction or exemption, they shall, of their own accord, check all relevant tax reductions and exemption measures.
- Relevant requirements will be stipulated in the contract.
- After the residency dates have been confirmed between the selected creator, Forum des images and TAICCA for the accommodation reservation and flight ticket purchase, if the selected Taiwanese creator should choose not to benefit from the offered accommodation in Paris, cancel or modify the dates of the flight tickets provided, he/she commits to bear the costs of such changes.

5- Schedule

Thursday, July 20th, 2023: call for applications opens.

Sunday, September 3rd, 2023 : call for applications closes (11:59pm, GMT).

Thursday, September 14th, 2023: pre-selection committee with the partners.

Monday, September 18th, 2023: pitching sessions with the finalists and deliberations.

End of September, 2023 : Finalists notification & announcement of the laureate.

6- Contact

Feel free to contact us if you have any further question: newimages@forumdesimages.fr

Shall there be any controversy in relation to this Regulation or matters not covered in this Regulation, the interpretation of the Villa Formose Immersive 2023-2024 partners shall govern.

Forum des images

Founding partner, organizer and distribution platform

The Forum des images - TUMO Paris is a place of creation, programming and education dedicated to cinema, comics, video games and new images. For the past 5 years, it has been programming the NewImages festival, dedicated to virtual worlds and digital creation.

CNC

Founding partner, financial partner

Created in 1946 and placed under the authority of the Minister of Culture, the Centre national du cinéma et de l'image animée provides support for the moving image arts. The organization is responsible for financing and regulating the French audiovisual industries.

Taiwan Creative Content Agency (TAICCA)

Founding partner, financial partner

Established in 2019 by the Ministry of Culture, TAICCA promotes the development of creative content in Taiwan (film, music, animation, video game, future content...) by engaging in production, distribution, overseas market expansion, branding, talent cultivation, industrial research and more.

Kaohsiung Film Archive

Founding partner, coordinator in Taiwan

The Kaohsiung Film Archive is a place dedicated to cinema and image, creator of the Kaohsiung Film Festival (KFF) which aims to discover (and make discover) new directors and to encourage cultural exchanges through short films. for Immersive XR exhibition and the production of original VR contents through the Kaohsiung VR FILM LAB.

French Office in Taipei

Founding partner, financial partner

The French Office in Taipei is the unofficial diplomatic representation of France to the Republic of China. It groups together several French administrative services under the authority of its director, Mr. Jean-François Casabonne-Masonnave.

Institut Français

Financial partner

The Institut français is the public establishment in charge of France's cultural action abroad, under the supervision of the Ministry of Europe and Foreign Affairs and the Ministry of Culture.

