

# XR COMPETITION

## Regulations

### Call for projects 2025

Call for projects is open from **Wednesday, August 28th 2024 to Tuesday, December 31<sup>st</sup>, 2024** (11:59pm, GMT). Go to the application form: <https://nif-2025-xrcompetition-eng.paperform.co/>

*Last update on August 27<sup>th</sup>, 2024.*

---

## 1- About the XR Competition

**1.1 - Presentation.** The XR Competition (official competition) is open to all artworks and projects that include an immersive device or technology (VR, AR, MR, VR games, sound or binaural sound projects, VR immersive theater, digital installations, etc.). Between 10 and 20 artworks will be selected and exhibited as part of the 8<sup>th</sup> edition of NewImages Festival from April 9<sup>th</sup> to 13<sup>th</sup>, 2025 at the Forum des images and/or in other Parisian venues of the festival.

In the event of any exceptional circumstances, these conditions may have to be adapted. Should this happen, decisions and measures taken by the festival's team will be announced as soon as possible.

**1.2 - Jury and awards.** Selected works will be judged by an international jury. Three prizes will be awarded, with endowments from €3,000 to €6,000.

Other awards may be announced in the near future. Besides, special mentions (not endowed) may be awarded by members of the jury.

**1.3 - Awards ceremony.** The ceremony will take place on Friday, April 11<sup>th</sup>, 2025 (Industry Days closing night). The endowment will be paid to the production company. In case of equally-ranked works, the endowment will be equally shared between the winners.

## 2- Eligibility

**2.1 - Eligible works.** The XR Competition is open to any work:

- using XR or immersive technologies (at least, one of the following: Virtual Reality, Augmented Reality, Mixed Reality) or other immersive devices (binaural 3D audio, VR games, among other things)
- exploring new kinds of storytelling and narration
- completed in 2023 or 2024 (work-in-progress are eligible too, provided they are completed by March 2024)

**2.1 - Not eligible.** Ads, communication, institutional and educational projects are excluded.

### 2.2.Participation / Visibility exclusion

Any participant involved in a project (XR Competition, Out of Competition, XR Market or any other section of the festival) who is under investigation or has been judicially convicted for **acts of violence, particularly those of a sexist or sexual nature**, will not be highlighted for the duration of the procedure or the penal sentence, out of respect for the victims. This applies to our Swapcard platform, our website, our social networks, and our communications. Consequently, the eligible project will be removed from the program **if the conviction** is known before the event; and it will be removed from our website and Swapcard platform if the accusations become known afterward, for the year of the concerned edition.

The modalities of this non-highlighting measures are as follows:

**6.1.** The disclosure of the investigation or penal conviction decision may be made public by the national media. This disclosure can also come from the victim or their lawyer, who may contact the NewImages Festival team for this purpose. The team will offer to involve an association or an organization for the defense of victims of violence.

**6.2.** The individuals in question will be contacted by the NewImages Festival team, who will inform them about the non-highlighting measure concerning them and their potential recourse (if it is proven that the accusation is inaccurate or if it has ended after a final decision of dismissal, acquittal, or by serving the sentence).

If you have any question regarding the eligibility of your project, please do not hesitate to contact us: [newimages-industrydays@forumdesimages.fr](mailto:newimages-industrydays@forumdesimages.fr)

### 3- Submission process

**3.1 - About the call for projects.** Submissions must be made:

- [in French](#) or [in English](#)
- [online](#) no later than Tuesday, December 31st 30<sup>th</sup>, 2025 (11:59 pm, GMT)

In addition, please note that:

- incomplete entries will not be considered
- there is no time limit to complete [the form](#)
- your answers and data are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for applications to submit your project, in order to avoid any technical issues.

The festival guarantees the confidentiality of the submitted information and materials.

By registering, you declare and guarantee that you are the holder of all the usage rights to the work necessary for this registration, or have been authorized to do so. Forum des images organizer of NewImages Festival cannot be responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

**3.2 - Submission fees.** Each project submission shall be finalized by paying entry fees to cover operating costs (€40 excl. taxes - €48 incl. taxes). Please note that application fees are subject to VAT applicable in the country where the event is being held. No project will be considered until the fees have been paid. These fees are non-refundable. They cannot be considered as an accreditation, and therefore, do not give access to the festival.

**3.3 - Multiple registrations.** Multiple projects can of course be submitted by the same person / company. In this case, once the first project has been registered, a 20% discount is granted on

the submission fees for any additional project registered whether for the XR Competition or for the XR Market opening in the upcoming weeks.

How to get a discount? Once you have registered your first project, please contact us ([newimages-industrydays@forumdesimages.fr](mailto:newimages-industrydays@forumdesimages.fr)) to get your discount code. Please be sure to mention in your email the title and the submission ID of the first project (appearing in the confirmation email). A non-transferable and single-use code will be provided to be applied to your next registration.

**3.4 - Files and builds.** First and foremost, please read our [technical specifications](#).

For the selection process, download links must be valid until April 28th 2025.

If the project is selected:

- for the exhibition on site, the final version must be submitted by February 15th 2025 Links must be valid until the end of the festival (April 28<sup>th</sup>, 2025).

If you have any technical inquiry, please contact [newimages.support@forumdesimages.fr](mailto:newimages.support@forumdesimages.fr)

## 4- Selection

**4.1 - Selection board and criterion.** All eligible projects will be evaluated by a committee made up of the festival's director and members of the programming team.

Please note that the premiere status is not decisive. However for equally-ranked works, priority may be given to World or International Premieres and, to a lesser extent, to European Premieres.

**4.2 - Official announcement.** Projects selected for the XR Competition will be announced early March. All the project holders, whether selected or not, will be preliminary notified by email.

From the moment the invitation is sent, selected teams have six days to confirm and/or update the information related to their project.

**4.3 - Exhibition during the festival.** Should a work be selected, it will be exhibited from April 9<sup>th</sup> to 13<sup>th</sup>, 2025 at the Forum des images and in other festival venues, (terms and conditions will be given to the selected teams in good time).

For each selected project, the programming team shall determine:

- exhibition areas and hours
- headsets and set design (according to the recommendations made when you registered your project)

**4.4 - Undertakings of selected teams.** They commit:

- not to disclose information regarding the selection prior to the Festival's official announcement
- to respect the premiere status indicated during the submission (any change must be notified by email)
- to include the NewImages Festival logo and mentioning the selection on all promotional and publicity materials, as soon as the official announcement is made (a promotional kit will be provided)
- to allow - at least - one additional exhibition of their work, free of charge, within the framework of a special focus dedicated to NewImages Festival in some upcoming events (see below)

These obligations will be reminded and detailed later to the selected applicants. If these conditions are not met, the festival reserves the right to reconsider the selection of the project.

**4.5 - NewImages Festival additional exhibitions.** Thanks to its network of partners in France and abroad, NewImages Hub is regularly invited to organize exhibitions of its selection in other events and festivals in order to promote immersive art to new audiences. As such, the selected creators may be asked - if applicable - to consent to at least one exhibition of their work, free of charge. They will of course be notified and consulted beforehand so that these presentations can be fully organized according to their distribution strategy. With this in mind, no decision will be taken without their agreement.

## 5- Compensations

**5.1 - If selected.** For each project selected in competition, the festival will provide the team with:

- 2 complimentary accreditations for the Industry Days (9th - 11th April 2025)
- a preferential rate of 50% for the accreditation of any other person linked to the project, on the accreditation valid for 3 days at the Industry Days

No screening fee will be paid for projects selected in competition.

**5.2 - If not selected.** For each submitted project, the festival will provide the teams with a code (valid three times) granting a 30% discount to be used for any accreditation to Industry Days.

**5.3 - Other expenses.** In either case, please note that travel or accommodation costs and any other expenses are to be paid by the participants.

## 6- Communication and promotion

**6.1 - Communication materials.** With the confirmation of selection, a form will be sent to the selected teams in order to confirm and/or update the information related to their project. If your project is selected, by accepting these terms and conditions, you authorize the festival to use them for promotional purposes on its various communication channels, for a period of three years.

**6.2 - NewImages Festival logo.** As soon as the selection is announced, creators and producers will be asked to add the festival logo / mention their selection on their communication tools (a promotional kit will be provided). After the festival, the winners will be provided with a special communication kit with a new logo, including their award.

## 7- Schedule

**Wednesday, August 28th 2024:** call for projects opens.

**Tuesday, December 31<sup>st</sup>, 2024:** call for projects closes.

**Early February 2025:** applicants notification.

**Early March 2025:** selected projects are officially announced.

**Tuesday, February 13<sup>rd</sup>, 2025:** completed version / final build must be provided (on site exhibition).

**Friday, April 11<sup>th</sup>, 2025:** Award Ceremony, NewImages Festival.

**Wednesday April 9<sup>th</sup> to Sunday April 13<sup>th</sup>, 2025:** Artistic programming of NewImages Festival 2025.