

RESIDENZA XR FARNESE - VILLA MEDICI Regulations Call for applications 2025



Call for applications is open from **Monday 10th February to Saturday 15th March** (11.59pm, GMT). Go to the application form: <https://57wp9s9b.paperform.co/>

Last update on January 21th 2025.

1- About the Farnese - Medici XR Residency

1.1 - Presentation. Launched in 2021 by the Embassy of France in Italy and the Institut français Italia, in partnership with the NewImages Hub by Forum des images, the Académie de France in Rome (Villa Medici) and Rai Cinema, the Residenza XR Farnese - Medici is a program never seen before in Italy dedicated to immersive creation.

The program is open to all extended realities (virtual, augmented and mixed) and allows a French creator or a creator residing in France to live a unique experience and to benefit from a privileged moment to work on his/her project, as well as to develop his/her professional network.

Also, the program has been designed in such a way that it will be a unique opportunity to strengthen connections and create new synergies between France and Italy in the field of immersive creation.

1.2 - Residency program. From October 1st to October 29th 2025 at the Académie de France in Rome – Villa Medici. In addition to the stay at Villa Medici in Rome, the laureate will have the opportunity to attend various Italian festivals or IFI partner events scheduled between the fall of 2025 and the beginning of summer 2026. As part of the residency, the artist or creator will engage with the local ecosystem and be invited to interact with the local professional community.

1.3 - Purposes. The project supported by the XR Farnese - Medici Residency must be presented during the NewImages Festival (April 2026). At the end of the residency, the creator will be required to provide a report on their experience, work, and the progress of the project during this period.

1.4 - Advantages. The selected creator will be provided with:

- A 4-week residency at the Villa Medici in Rome, including accommodation
- An endowment of €6,000¹
- Connections with the local XR ecosystem
- The acquisition of a 360 version of the project by Rai Cinema (pre-purchased: €2,000)

Other compensations:

- exclusive exhibition of the project at NewImages Festival

¹ This grant will cover travel expenses to Rome, creator's travel and/or accommodation expenses for other business trips in Italy related to the residency, per diem. It may also be invested in the development of the project. The payment will be made in two steps: 50% after signing the contract and 50% during the month of the residency.

- accreditation for the professional days of the NewImages Festival 2026 and for the Videocittà Festival
- invitation to festivals and professional events in Italy² (to be confirmed: Venice Film Festival, MIA in Rome, TSFM in Turin, MEET in Milan, Bright Festival in Florence, etc.)
- as part of professional travels or meetings related to the project, there is the possibility of accommodation support in Naples or Florence³

2- Eligibility

2.1 - Applicants profile.

- artist, creator or project holder of an XR project in development
- aged 18 years and over
- French native or living in France
- speaking English and/or Italian
- experienced professional with previous projects in the XR field

2.2 - Eligible projects. This program is open to all types of XR projects (360 or interactive virtual reality, augmented reality, mixed reality, installations involving immersive technologies), provided that it is a French production or co-production and can be subsequently acquired by Rai Cinema in a 360° format. The work can take the form of Location-Based Entertainment (LBE), immersive performance, comic book, installation, video mapping, etc., but it must be capable of being adapted into a 360° format.

2.3 - Exclusion from participation and visibility

Any candidate for a residency with an eligible project who is under investigation or has been judicially convicted for acts of violence, particularly of a sexist or sexual nature, will not be given the possibility to participate in the selection process, neither any visibility for the duration of the procedure or the penal sentence, out of respect for the victims. This applies to our Swapcard platform, our website, our social networks, and our communications. Consequently, the eligible project will be removed from the program if the investigation, conviction, or accusations are

² Accreditations are covered by the partners. Travel and accommodation expenses must be covered by the €6,000 endowment.

³ Subject to availability and to be discussed with the Institut français Italia. Travel expenses will be covered by the €6,000 endowment

known before the selection; and it will be removed from our website and Swapcard platform if the accusations become known afterward, for the year of the concerned edition.

The modalities of this exclusion from visibility are as follows:

2.3.1 The disclosure of the investigation or penal conviction decision may be made public by the national media. This disclosure can also come from the victim or their lawyer, who may contact the NewImages Festival team for this purpose. The team will offer to involve an association or an organization for the defense of victims of violence.

2.3.2 The individuals in question will be contacted by the NewImages Hub team, who will inform them about the exclusion from visibility measure concerning them and their potential recourse (if it is proven that the accusation is inaccurate or if it has ended after a final decision of dismissal, acquittal, or by serving the sentence).

3- Application process

3.1 - About the call for applications. Application:

- must be made in English
- must be [made online](#) no later than Saturday 15th March 2025 (11:59pm, GMT)
- is free of charge

In addition, please note that:

- incomplete entries will not be considered
- there is no time limit to complete [the form](#)
- your answers and data are auto-saved, so you can close and/or return to the form from the same device and browser (excluding private windows)

We strongly advise you not to wait until the last days of the call for applications to submit your project, in order to avoid any technical issues.

By registering, you acknowledge that you are the author of the submitted project and/or you are authorised to submit the project by all the other right holders. The program's partners cannot be responsible in any way for any claim, conflict or lawsuit in connection with the registration of the project.

3.2 - Application form. We invite you to read carefully what information and documents have to be provided in the presentation file required in the registration form:

- a copy of identity card or passport (for French ones)
or
- a copy of Permanent Residency Certificate or valid work visa (for internationals)
- a short biography
- a CV / resume
- a portfolio of your previous projects
- a cover letter
- a reference letter (optional)

- a (long) synopsis of your project
- a literary and artistic note
- a technical sheet
- project stills (if any)
- a projected budget
- a funding plan
- an estimated production schedule
- a projected work plan for the residency

4- Selection and undertakings

4.1 - Selection board. All eligible projects will be evaluated by a committee made up of the Director of the Académie de France in Rome – Villa Medici or his representative, representatives of the NewImages Hub, the Institut français Italia, Rai Cinema and Videocittà.

4.2 - Notification and official announcement. The name of the selected creator will officially be announced shortly after the pitching session. The NewImages team will firstly contact the selected candidate for the announcement and afterwards the selected project will be announced on the social media and website of the festival.

4.3 - Guarantees and advantages for the selected creator. See “1.4 - Advantages”.

4.4 - Undertakings of the selected creator. A contract mentioning all commitments on both sides shall be signed between the selected creator and the partners.

Before the residency, the selected creator will be asked to:

- share a projected work plan for his/her residency with the partners (including the events he/she would like to attend and the business trips he/she considers in Italy)

During / after the residency, the selected creator is asked to:

- meet and exchange with the other artists from the Villa Medici
- execute the work / production plan
- send to the partners a report of his/her experience, work and the evolution of the project during this period (at the end of the residency)

Besides, regarding the project:

- To collaborate with the Italian professional XR ecosystem.
- To ensure that the project is presented during the NewImages Festival in April 2026 and during Videocittà in July 2026.
- To exclusively present the outcome of the residency work as part of the NewImages Festival following the completion of the artist's project, subject to approval by the programming team
- To produce a 360° version/ adaptation/ variation of all or part of the project, which will be offered on the Rai Cinema Channel VR app. The laureate commits to adapting and delivering a suitable version of the project to RAI.
- To include the logos provided by the partners in the credits of the project and on all communication materials.
- To authorize the residency partners to communicate, share, use, reproduce, edit, adapt, publicly transmit, broadcast, etc., the project materials, including images, texts, sound or video recordings, for promotional/educational purposes or to integrate the project into their annual programming, without limitation.

5- Schedule

Monday 10th February 2025: call for applications opens.

Saturday 15th March 2025: call for applications closes (11:59pm, GMT).

Week from 17th March to 21th March 2025: applicants' notification.

Monday 24th March to Friday 28th March 2025 : online meetings with the finalists.

Wednesday 9th April - Friday 11th April 2025: laureate announcement

6- Contact

Feel free to contact us if you any further question: newimages@forumdesimages.fr